

NSS Alumni Initiative to create Awareness about Cyber Crime

Cyber Sanskar Club Opening Proposal



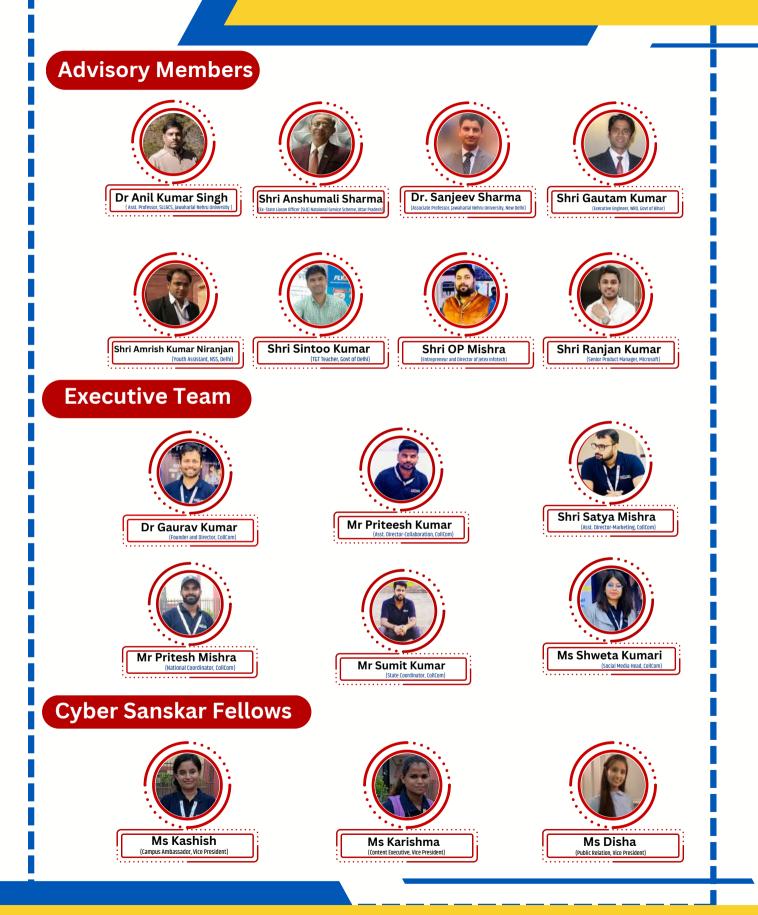


About CollCom

CollCom is a College-Community network, a Jawaharlal Nehru University's NSS alumni driven non-profitable registered organization, established to give training, and mentoring to the students volunteers and NSS Volunteers in colleges/Schools across the country. It provides a platform to college/school students to work closely with community or villages to understand their problems and needs, and involve themselves in the problem-solving process, so that life of these people or villagers can be raised at higher material and moral level.

Since the inception (5 Sept 2018) of organization, the organization worked with NSS units of premium institute of our country such as Jawaharlal Nehru University, Shri Lal Bahadur Shastri National Sanskrit University, Netaji Subash University of Technology (NSUT), Delhi University (such as Deen Dayal Upadhyaya College, Janki Devi Memorial College, Indraprastha College for Women, Hindu College, Sri Venkateshwara College), NSS Office, Mission Shakti Project of UP Government, and many more. We have conducted 18 shorts and long duration Internship programs, conducted more than 250 workshops/webinars/seminars, 5 Special Camps, mentored more than 4500 NSS volunteers, and numbers are increasing gradually.

CollCom Team



Cyber Sanskar Club

Cyber Sanskar Club is an initiative to create a platform in schools or colleges to create awareness about ongoing cyber crime and safety precaution tips. Due to the unprecedented global events of the Covid-19 pandemic and the lockdown regulations, we all have become heavily dependent on the internet to perform many of our day- to-day activities, and even more and more students are using internet to perform different learning activities or home assignments. Be it communicating with friends, searching for learning materials, online meetings, webinars, workshops, making digital transactions, availing online services, finding an internships or jobs, even the internet has made our lives easier, but at the same time, it has also increased our risk and threats to safety, which is popularly known as Cyber Crime which refers to criminal or fraudulent activities committed using a computer/mobile, the internet, or both. This includes cyber bullying, phishing, email spoofing, cyber pornography, cyber stalking, many more.

The objectives of this club are :

- 1. To create an awareness about Cyber Crime Issues and Security
- 2. Make students, teachers and parents aware of IT Laws related to Cyber Crime and Complain Filling Procedures
- 3. Conduct capacity building programs and internship to empower students
- 4. Facilitate a wider out-reach of different Govt. Initiatives on Cyber Crime Awareness

Structure of Cyber Sanskar Club

1. The partner institution will form a Cyber Sanskar Club and nominate Five best students for the Club Core Team Members (One President, Two Vice-President and Two Secretaries) from their School/College/University who will look into the day to day activities of the club. The club core team members must be from second or third years.

2. These core team members will invite students from different sections/batches or course or departments or years to join as a Member of this club and engage them in conducting different activities to create awareness about cyber crime and safety. Minimum 100 members must sign-up to start the activities of club. (Max 500 students)

3. The executive members tenure will be of 11 months.

4. President will be acting as a point of contact between CollCom and his/her institution and actively engaged in the program designing and the decision-making process of the ongoing campaign of cybercrime awareness.

5. The work assigned in the club will be executed independently (affiliated with CollCom). The performance report of Club including activities conducted, impact created, analysis, and future actions plan will be shared with CollCom at the end of each month.

Responsibilities of Club's Members

President

- 1. Work closely with CollCom, and Club Core Team Members in planning and executing different activities and campaigns.
- 2. Responsible for maintaining documents, member's details, impact analysis and reports in the structured format and submit to the CollCom
- 3. Responsible for hosting meeting, planning events and field visit, taking feedback/suggestions from members for improvement, building a relationship with different departments of our university for mobilization.
- 4. Responsible for ensuring harmony in the team at one end.

Two Vice- President (One Boy and One Girl)

- 1.Work closely with CollCom, President and Club Core Team Members in planning and executing different activities and campaigns.
- 2. Responsible for finalizing the content/scripts for the Poster, Magazine, social media and Video reels, and Design Approval
- 3.Responsible for executing Field Visits and Impact Analysis of Activities Conducted.
- 4. Responsible for coordinating with secretaries, maintaining the activities reports in the structured format, and compiling and submitting them to the President.
- 5. Responsible for social media posting, collaboration with influencers and online engagements
- 6. Responsible for Print/Online News Media Branding

Responsibilities of Club's Members

Two Secretary (One Boy and One Girl)

- 1. Work closely with CollCom, Club Core Team Members and Club's Members in planning and executing different activities and campaigns.
- 2.Responsible for writing and designing the content or scripts (Hindi and English) for Designing Posters, Videos Reels and Magazine.
- 3. Responsible for engaging club's members in different tasks
- 4. Responsible for Fund Raising
- 5. Responsible for maintaining all documents, member's details, and reports in the structured format and submit to the Vice President.

Club Members

- 1. Responsible for understanding the ground problems and executing projects, activity/campaign/events in a team.
- 2. Responsible for writing the content (Hindi/English both) and designing the poster and developing the video reels.
- 3. Responsible for Spreading Awareness and Mobilizing people through different social media platforms, including word of mouth.
- 4. Responsible for branding and publicizing the social causes actively on their personal social media, WhatsApp status and creating an engagement on the official social media of Cyber Sanskar Club and CollCom.
- 5. Responsible for maintaining the monthly progress report in the structured format and submit to the Seceratires.

Proposed Activities of Club

- 1. The club will be responsible for creating awareness with posters or short reels, memes, live quizzes, competitions, webinars or offline workshops on cybercrime awareness. Sometimes, members can also visit villages or society to conduct survey and create door to door awareness about trending Cyber Crime and Safety Precautions.
- 2.All members of the Cyber Sanskar Club will be provided capacity building training from CollCom with time to time and some may join as an Interns with CollCom.
- 3. The Cyber Sanskar Club will use the logo of CollCom as a supporting organization in all posters/pamphlets/reports/videos of cyber awareness activities.
- 4. The members of the club will participate in all activities (national webinar/competition/event or any awareness event) organized by CollCom. The same information can be officially notified to all college students through college official email and website updates. The campaign poster on cybercrime awareness released by CollCom can also be shared on the partner institution official social media handles.
- 5. The Online Cyber Crime Awareness Training Mega Campaign must be shared officially among all students by the Cyber Sanskar Club. At the end of this online training, an E-Certificate with the Score card will be issued to all participants and students can further participate in the Campus Amabassdor Program.

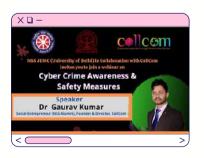
Past Collaboration Activities













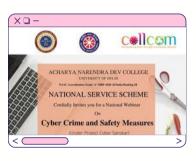










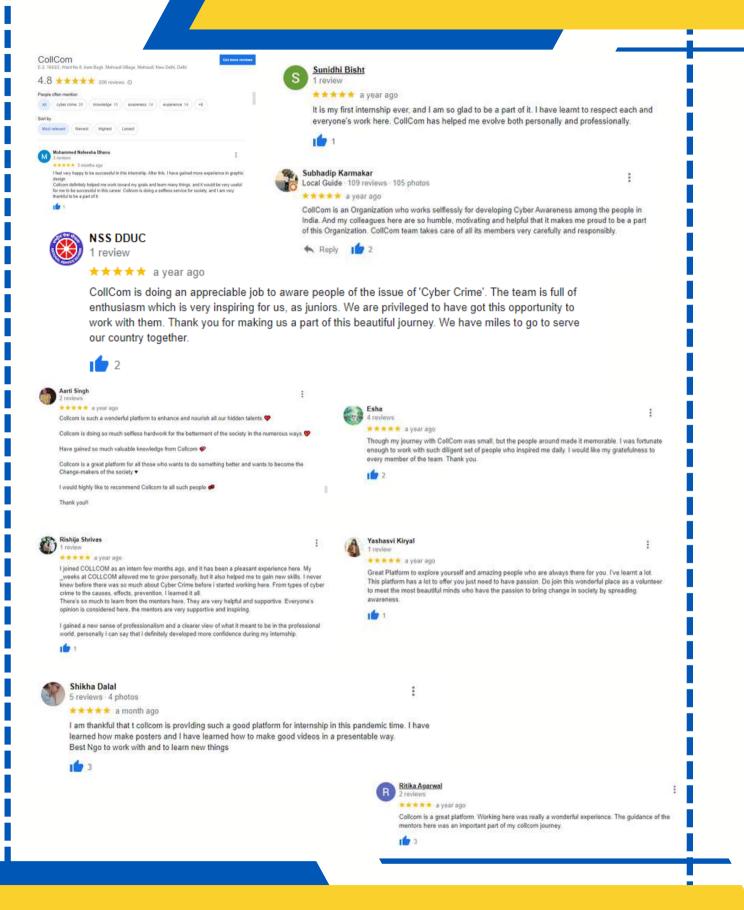




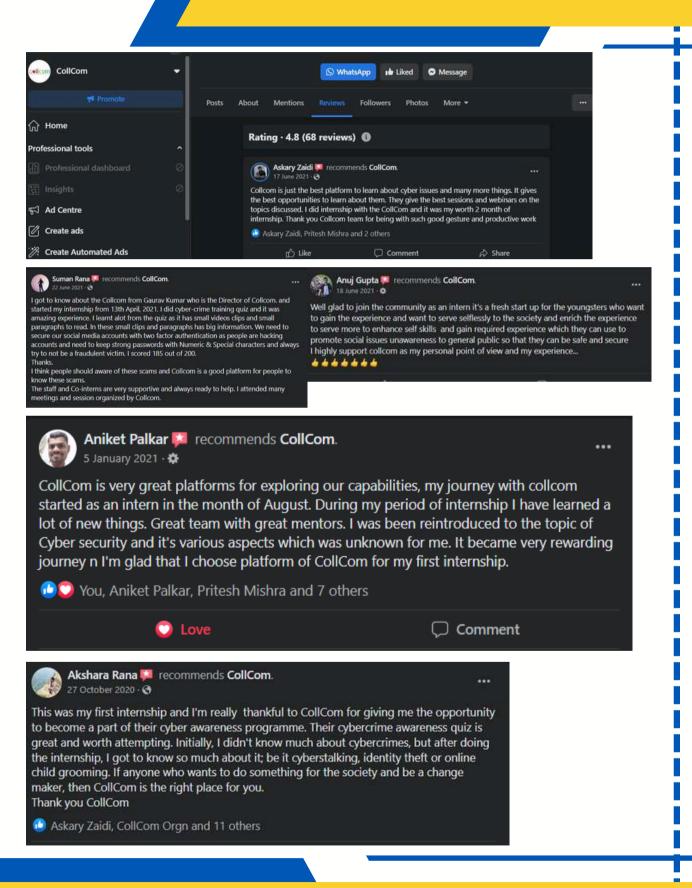




Testimonial of Past Interns

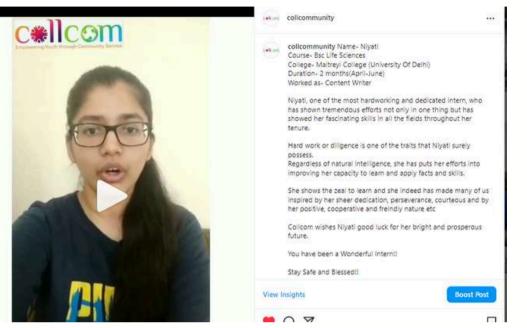






Video Testimonial of Past Interns

Video Testimonial on Instagram



Niyati from Maitreyi College, Delhi University (Received Best Intern Award, Cyber Ambassador Award) Click here to View- <u>https://www.instagram.com/reel/CQ2a5-wDZyR/</u>

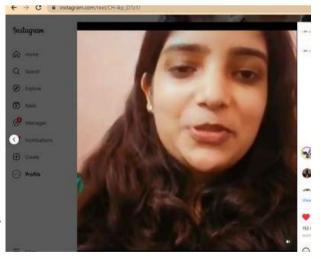


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Yashasvi Kiryal 👦

Yashasvi from IPCW College, Delhi University Click here to Viewhttps://www.instagram.com/reel/CQ2a5-wDZyR/





Amisha Jaryal (NSS President) Janki Devi Memorial College, Delhi University Click here to View- <u>https://www.instagram.com/reel/CH-lkp_D7z1/</u>

Saloni Gupta from Kurukshetra University Click here to view- <u>https://www.instagram.com/reel/CGKxuqBDT3G</u>/

Impact Created

Since the inception (5 Sept 2018) of organization, the organization worked with NSS units of premium institute of our country such as Jawaharlal Nehru University, Shri Lal Bahadur Shastri National Sanskrit University, Netaji Subash University of Technology (NSUT), Delhi University (such as Deen Dayal Upadhyaya College, Janki Devi Memorial College, Indraprastha College for Women, Hindu College, Sri Venkateshwara College), NSS Office, Mission Shakti Project of UP Government, and many more. We have conducted 18 shorts and duration Internship conducted long programs, more than 250 workshops/webinars/seminars, 5 Special Camps, mentored more than 4500 NSS volunteers, and numbers are increasing gradually.

Till date, more than 2.65 lakhs people of our country got benefited with different workshops and events and social media posters and videos.

The Experts of Different Fields from Professors, Govt Employee to Manager of the Corporate are associated with as as a member of Advisory Board of CollCom.

The further details, such as ongoing activities, past work done, annual reports can be seen or downloaded from our website <u>https://collcom.org</u>

Role of CollCom

1.CollCom will manage and provide all online technical supports for organizing webinars, offline events, conducting field survey and door to door awareness, and other technical supports in executing all events and activities.

2.CollCom will arrange speakers for the webinars or workshops for the students/staffs of your institutions.

3.CollCom will provide training for the students for capacity building development and some students will be trained through internship.

4.At the end of Cyber Sanskar Club member's tenure, members will be awarded Certificate of Appreciation based on the satisfactory performance. Some top performing members will be nominated for Best Club Member Awards, Cyber Ambassador Awards. In addition, Letter of Appreciation (LoA) will be issued to the all executive members based on involvement in creating awareness and satisfactory performance. The club must submit the joint progress report activities and the individual progress report of nominated volunteers for the LOA and award.

Let's join hands together for this noble cause and empower people of our country to remain safe and protected in this cyberspace/digital world.

MoU Important Points

1. The Partner institution must accept the criteria mentioned above and agreed to full-fill the guidelines and minimum task provided by CollCom.

2.There is no financial cost associated for opening a Cyber Sanskar Club except the exchange of knowledge, expertise and resources. But, we are also looking for financial aid. The supporting institution/organization can provide some funds or connect some agencies to grant funds or incentives. This aid will significant boost the execution on Cyber Sanskar Club's activities for a longer duration.

3.The initial term of this MoU (Memorandum of Understanding) is for one Year from the date of signing and may be extended further upon written mutual understanding.

4.The overall progress of Cyber Sanskar Club shall be reviewed at least once in six months to ensure that it fulfills its purpose and makes any necessary revisions if any required. Either organization or partner institution may terminate this MoU upon thirty (30) days written notice without penalties or liabilities.

MoU Important Points

Authorization

The signing of this MOU is not a formal undertaking. It implies that the signatories will strive to reach the objectives stated in the MOU to the best of their ability. On behalf of the institution/organization I represent, I wish to sign this MOU and contribute to its further development.

For Partnering Institution/Organization

Name of the Institution: Signatory Full Name: Designation: Official Email Id: Mobile Number: Date:

For CollCom

Name of the Institution: Signatory Full Name: Designation: Official Email Id: Mobile Number: Date: Signature

Signature